

2024 Minnesota State Bus Rodeo

Friday & Saturday, July 19-20

(Canterbury Park) Shakopee, Minnesota

The annual statewide event to celebrate and recognize excellence in public transit operations featuring friendly competition, education and camaraderie.



SPONSORSHIP LEVELS

- Platinum Sponsor - \$5,000** Premier logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least five times during the event. Three Judges spot and meals on Saturday for up to three company representatives.
- Gold Sponsor - \$2,500** Prominent logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. Two Judges spots meals on Saturday for up to two company representatives.
- Silver Sponsor - \$1,000** Good logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. One Judge spot on Saturday for one company representative.
- Bronze Sponsor - \$500** Average logo placement on the event program, banner, social media and website. Emcee will announce your name at least one during the event. One judge spot and 3 meals on Saturday for one company representative.
- Copper Sponsor - \$250** Name listed on the event program, banner, social media and website.

EXCLUSIVE EVENT SPONSORSHIP

- Saturday Breakfast \$500** **Event sponsorships are exclusive, so let us know right away if you are interested!** Sponsors will be acknowledged at the event with branding, signage, tabling opportunity, and a message of gratitude from the event committee.

IN-KIND DONATIONS

MPTA must demonstrate need for in-kind contributions. Monetary valuation for business deductibility is the responsibility of the contributor. Contact a member of the Rodeo Sponsorship Committee if you are interested.

Company Name: _____ Phone: _____

Contact Name: _____ Email: _____

Address Line 1: _____

Address Line 2: _____ Signature: _____

City State & Zip: _____ Date: _____

Complete and mail to MPTA, 525 Park St, Suite 240, Saint Paul, MN 55103. Or use our convenient customer portal online to become a sponsor. Make Checks payable to Minnesota Public Transit Association. For more information: 651-659-0804 / mpta-transit.org.

Minnesota Public Transit Association is a 501(c)(6) Minnesota nonprofit corporation. Contributions are not deductible for federal income tax purposes as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.