

# 2024 Minnesota State Bus Rodeo

Friday & Saturday, July 19-20

(Canterbury Park) Shakopee, Minnesota

The annual statewide event to celebrate and recognize excellence in public transit operations featuring friendly competition, education and camaraderie.



## SPONSORSHIP LEVELS

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- Platinum Sponsor - \$5,000** Premier logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least five times during the event. Three meals on Saturday for up to three company representatives.
- Gold Sponsor - \$2,500** Prominent logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. Three meals on Saturday for up to three company representatives.
- Silver Sponsor - \$1,000** Good logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. Three meals on Saturday for one company representative.
- Bronze Sponsor - \$500** Average logo placement on the event program, banner, social media and website. Emcee will announce your name at least one during the event. Three meals on Saturday for one company representative.
- Copper Sponsor - \$250** Name listed on the event program, banner, social media and website.

## EXCLUSIVE EVENT SPONSORSHIP

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- Awards Banquet \$1,500**
  - Welcome Reception \$500**
  - Saturday Breakfast \$500**
- Event sponsorships are exclusive, so let us know right away if you are interested!** Sponsors will be acknowledged at the event with branding, signage, tabling opportunity, and a message of gratitude from the event committee. Awards banquet sponsorship includes three meals on Saturday for one representative or two banquet-only meals.

## IN-KIND DONATIONS

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MPTA must demonstrate need for in-kind contributions. Monetary valuation for business deductibility is the responsibility of the contributor. Contact a member of the Rodeo Sponsorship Committee if you are interested.

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Use our convenient customer portal online to become a sponsor: [mpta-transit.org](http://mpta-transit.org). Make Checks payable to Minnesota Public Transit Association.

For more information: 651-659-0804 / [mpta-transit.org](http://mpta-transit.org).

Minnesota Public Transit Association is a 501(c)(6) Minnesota nonprofit corporation. Contributions are not deductible for federal income tax purposes as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.