

# 2023 Minnesota State Bus Roadeo

Friday & Saturday, July 21- 22

Rochester, Minnesota

The annual statewide event to celebrate and recognize excellence in public transit operations featuring friendly competition, education and camaraderie.



## SPONSORSHIP LEVELS

- Platinum Sponsor - \$5,000** Premier logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least five times during the event. Three meals on Saturday for up to three company representatives.
- Gold Sponsor - \$2,500** Prominent logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. Three meals on Saturday for up to three company representatives.
- Silver Sponsor - \$1,000** Good logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. Three meals on Saturday for one company representative.
- Bronze Sponsor - \$500** Average logo placement on the event program, banner, social media and website. Emcee will announce your name at least one during the event. Three meals on Saturday for one company representative.
- Copper Sponsor - \$250** Name listed on the event program, banner, social media and website.

## EXCLUSIVE EVENT SPONSORSHIP-SOLD OUT

**Awards Banquet** (NOT AVAILABLE)

**Welcome Reception** (NOT AVAILABLE)

**Saturday Breakfast** (NOT AVAILABLE)

**Event sponsorships are exclusive, so let us know right away if you are interested!** Sponsors will be acknowledged at the event with branding, signage, tabling opportunity, and a message of gratitude from the event committee. Awards banquet sponsorship includes three meals on Saturday for one representative or two banquet-only meals.

## IN-KIND DONATIONS

MPTA must demonstrate need for in-kind contributions. Monetary valuation for business deductibility is the responsibility of the contributor. Contact a member of the Roadeo Sponsorship Committee if you are interested. Donation acknowledgement will state the item and donor i.e. *Centerpieces Donated by ABC* and will be posted on the event website.

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_ Signature: \_\_\_\_\_

City State & Zip: \_\_\_\_\_ Date: \_\_\_\_\_

Use our convenient customer portal to become a sponsor. Visit [mpta-transit.org](http://mpta-transit.org) and look for Events/Bus Roadeo. Or Complete this form and mail to MPTA, 525 Park St, Suite 240, Saint Paul, MN 55103. Make checks payable to Minnesota Public Transit Association.

Minnesota Public Transit Association is a 501(c)(6) Minnesota nonprofit corporation. Contributions are not deductible for federal income tax purposes as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.