



MPTC

MINNESOTA  
PUBLIC TRANSIT  
CONFERENCE

BUILDING  
ON  
THE BEST

2022

**ST. CLOUD, MN OCTOBER 24-26**

# 2022 MN PUBLIC TRANSIT CONFERENCE

MONDAY, OCTOBER 24

**8:00 AM**

*Registration Area  
Lobby East*

**Registration Opens**

**10:00 AM**

*Bell and Alexander  
Opportunity Suites*

Training Session I: **Working With Boards  
Of Directors**

**1:00 PM**

*Bell and Alexander  
Opportunity Suites*

Training Session II: **Communicating the  
Benefits of Transit Service**

**2:30 PM**

*Edelbrock & Clarke  
Opportunity Suites*

**CEO Summit**

**4:00 PM**

*Glenn Carlson Hall*

**MPTA Annual Meeting and Awards**

**6:00 PM**

*Herberger Suites*

**Welcome Reception**

## Vendor Expo Set Up

Terry Haws A&B

12:00 Noon to 4:00 PM

Buses - 9:00 AM to 12:00 Noon

## Training Session I: **Working With Boards of Directors**

10:00 AM - 12:00 PM / *Bell & Alexander*

**Mary Kay Delvo**, INspiring Sight

In my work with chief executives of nonprofits and associations, two persistent issues nag at them about their board of directors, 1) how do I create conditions for an engaged board, and 2) how do I get the board to guide me and my staff on strategic issues vs hanging out in the weeds and just putting in their time. If these issues sound familiar, you'll love this session where attendees will learn the core reasons boards are not engaged & what to do about it.

## Training Session II: **Communicating the Benefits of Transit Service**

1:00 PM - 3:00 PM / *Bell & Alexander*

**Ian Moor**, Center For Transportation Excellence

This session will focus on communicating the value of transit service to your community and to those who are not current transit riders. The Center for Transportation Excellence (CFTE) is an advocacy group that aims to: (1) defend the merits of transit and (2) equip local leaders with the information they need to be successful with their public transportation initiatives and ballot measures.

## CEO Summit

2:30 PM - 3:30 PM / *Edelbrock & Clarke*

A leadership summit for transit system executives to share ideas, experiences and questions about leading a transit system (invitations to this session were sent prior to the event).



# MONDAY, OCTOBER 24

## MPTA Annual Meeting and Awards

4:00 PM - 6:00 PM / *Glenn Carlson Hall*

Come hear the latest news on what is happening with transit in Minnesota from MPTA representatives as well as OTAT and the Metropolitan Council.

- **Mark Nelson**, Director, Office of Transit and Active Transportation (OTAT)
- **Nick Thompson**, Deputy General Manager, Metro Transit



## Welcome Reception

6:00 PM - 7:30 PM / *Herberger Suite*

*Join colleagues and friends as we re-connect  
and share good food and good company!*

# THANK YOU 2022 VENDORS!

Altro, USA.

American Seating Company

AMF BRUNS America

AngelTrax

BraunAbility

BYD

Clever Devices, Ltd.

Collins Aerospace

Cradlepoint, Inc.

Cummins Sales and Service

DRB Consulting

First Transit

Freedman Seating Company

Gerflor USA

Gillig

Global Traffic Technologies

GovDeals

Hoglund Bus Company

Hotsy Minnesota

Houck Transit Advertising

Intermotive Vehicle Controls

Kelderman

Jefferson Lines

LHB, Inc.

Lightning eMotors

Luminator Technology Group

New Flyer and MCI

North Central Bus & Equipment, Inc.

Optibus

Proterra

Q'Straint/Sure-Lok

QRyde

REI

RideCo

Rochester City Lines

Rosco Vision

Safe Fleet

Safety Vision

Schmitt & Sons

Telin Transportation Group

THINK Graphics

Transit Marketing Group, Inc.

TripSpark Technologies

United Bus Sales, Inc.

Voith Turbo

Vontas

Walker Consultants

Wendel

Xcel Energy

# 2022 MN PUBLIC TRANSIT CONFERENCE

TUESDAY, OCTOBER 25

**7:30 AM**  
*Lobby East*

**Registration Opens**

**8:00 AM**  
*Glenn Carlson Hall*

**Welcome/General Session**  
*The Chronology of Leadership*

**10:00 AM**  
*Terry Haws A&B*

**Break in Expo Hall**

**11:00 AM**  
*See descriptions  
for locations*

**Break-Out Sessions**

**12:00 Noon**  
*Terry Haws A&B*

**Lunch and Exhibits**

3:00-5:00 PM

**St. Cloud Metro Bus Mobility Center Tour**



## **Welcome / General Session**

8:00 AM - 10:00 AM / *Glenn Carlson Hall*

**Ryan Daniel**, MPTA President

## **THE CHRONOLOGY OF LEADERSHIP**

**Daniel Mulraney**,

Welcome to The Chronology of Leadership, an energetic and enlightening program designed to create a better understanding of what it means to grow into a leadership role through all phases of your career.

**St. Cloud Mayor Dave Kleis** – *Welcome to St. Cloud*

## **Break In Expo Hall**

10:00 AM - 11:00 AM / *Terry Haws A&B*

## **Break-Out Sessions** – Opportunity Suites

11:00 AM – 12:00 Noon

## **Vehicle Maintenance** – *Edelbrock Room*

**Ken Krych**, North Central Bus

General Bus, AC and Lift Maintenance with an open forum to allow others to share their experiences and best practices.

## **The Latest Information You Need on Procurement** *Weidner Room*

**Harinee Iyengar**, OTAT, **Greg Harnett**, RLS and Associates

Learn the latest updates and information you need to know to purchase vehicles and other products for your system.



# 2022 MN PUBLIC TRANSIT CONFERENCE

TUESDAY, OCTOBER 25

## Break-Out Sessions

11:00 AM - 12:00 PM

**The Passenger Experience: How technology impacts riders**  
*Alexander Room*

**Chris Perry**, Trillium Transit, **Raphael Barcham**, Cambridge Systematics, **Chuck Morris**, OTAT

This session will provide insights into how technology can improve the transit experience for riders and will include information on the technology needs and opportunities for systems around the state.

**Bus Rapid Transit: Not just for the Twin Cities – Bell Room**

**Chris Belden**, DTA, **Katie Roth**, Metropolitan Council

BRT is not just for the Twin Cities Area any longer. More cities, including Rochester and Duluth are developing plans to incorporate BRT into their transit plans to provide more specialized service for their riders.

## Lunch and Exhibits

12:00 PM – 3:00 PM *Terry Haws A&B*

**Don't Miss Out! Visit the largest transit vendor Expo in the Midwest. Lots of new products and services for transit systems. Please visit all of our Exhibitors!**

- You could win fabulous raffle prizes -

## St. Cloud Metro Bus Mobility Training Center Tour

3:00 PM - 5:00 PM

Take a stroll down to the first-of-its-kind Transit Mobility Training Center operated by Metro Bus. The Center provides a comfortable, controlled environment to learn how to ride the bus. In a real-world setting, people learn how to read route maps, understand route schedules, plan their trip, pay the fare and more!



## First Transit Reception

6:30 PM Glenn Carlson Hall

*It's back! The Annual First Transit Reception is a highlight of conference. Don't miss the great entertainment, great food and great company.*

## Live Music! with Hitchville



# 2022 MN PUBLIC TRANSIT CONFERENCE

WEDNESDAY, OCTOBER 26

**7:30 AM**

Registration Area  
Lobby East

**Registration Opens**

**8:00 AM**

Glenn Carlson Hall

General Session: **Innovations in Transit: Success Stories**

**9:30 AM**

See descriptions  
for locations

**Break-Out Sessions**

**10:30 AM**

**Break**

**11:00 AM**

See descriptions  
for locations

**Break-Out Sessions**

**12:00 PM**

Glenn Carlson Hall

**Lunch and Keynote Speaker**



General Sessions: **Innovations in Transit: Success Stories**  
8:00 AM - 9:15 AM / *Glenn Carlson Hall*

**Andrew Carpenter**, Director, National Center for Applied Transit Technology (N-CATT)

Like many other industries, transit continues to face disruptions from the pandemic. A silver lining is that this has presented an opportunity to rethink your operations and service to match the current needs from your community and staff. There are a number of tools and ideas out there that can help you build a more resilient system, and there are success stories to support the effort. We will discuss technology implementations around the country and the important lessons learned to apply to your systems in Minnesota.

Break-Out Sessions – **Opportunity Suites**  
9:30 AM – 10:30AM

**Marketing/Increasing Ridership: Idea Café – Clarke Room**

**Nick Lemmer**, City of Rochester Transit – Moderator

Join your colleagues and hear their ideas and practices for marketing their transit service. This is your opportunity to talk with peers and share great new ideas!

**Grants for Transit Systems – Alexander Room**

**Margaret Donahoe**, MPTA, **Vicky Loehrer**, MVTA

New federal funding opportunities mean more transit systems could benefit from federal grants. Get the latest information on available grants and strategies for applying.



# 2022 MN PUBLIC TRANSIT CONFERENCE

WEDNESDAY, OCTOBER 26

9:30 AM - 10:30 AM

## **Mobility Trends – Bell Room**

**Russ Brooks**, City of Minneapolis, **Elliot McFadden**, OTAT, **Meredith Klekotka**, Metro Transit, **Shannon Crabtree**, HOURCAR

Hear from a panel of experts about all the new developments related to shared mobility. Whether your community is considering a mobility hub, electric scooters, bike sharing or even car sharing, how these new forms of transportation interact with transit is important. Come hear some of the lessons learned.

## **Diversity, Equity and Inclusion – Weidner Room**

**Danny Schnathorst**, Heart of Iowa Regional Transit Agency, **Celina Martina**, Metro Transit, **Sarah Berres**, Metro Transit

Working to make all people feel accepted and included is important in transit. Learn how the Heart of Iowa Regional Transit Agency (HIRTA) has made great strides in how to meet the transit needs of diverse populations in rural central Iowa and how Metro Transit has worked to implement practices to ensure that everyone feels safe and welcome.

## **Break**

10:30 AM - 11:00 AM

## **Break-Out Sessions – Opportunity Suites**

11:00 AM - 12:00 PM



## **Funding and Planning for Electric and Low Emission Vehicles**

*Weidner Room*

**Amber Dallman**, OTAT, **Jill Drury**, PERC, **Andy Ernst**, CHS,

The federal government and state DOTs are working to be part of the solution when it comes to climate change. Emissions from transit vehicles can be less of a contributing factor with different fuel sources. These experts will discuss funding for new vehicles and the impact of moving away from diesel-powered buses.

## **Staff Recruitment and Retention – Alexander Room**

**Xinge Wang**, Transit Workforce Center

A major issue confronting all transit systems today – how to attract and keep quality staff. Whether it's bus operators, dispatchers, maintenance workers or other staff, it's a challenging time to fill positions and retain quality team members. This session will include an in-depth review of the key elements of the National Transit Frontline Worker Recruitment Campaign Toolkit, a set of resources designed to support transit agencies across the country in their work to recruit transit workers, particularly drivers and technicians.

## **COVID-19 Impacts and Attracting Riders – Bell Room**

**Yingling Fan**, University of Minnesota

This presentation will cover the findings from a U of M survey and the preliminary action plan that can guide transportation agencies in regaining lost riders, attracting new riders, and managing future pandemic-related disruptions. The findings from the survey will also highlight brief perceptions of autonomous vehicles among Greater Minnesota residents, generating insights into how emerging transportation technologies could be leveraged to address public safety concerns.

## **First Mile, Last Mile Challenges: Idea Café – Clarke Room**

**Matt Fyten**, SouthWest Transit – Moderator

Getting folks to and from a transit stop or hub can be a real challenge. This idea café will bring transit professionals together to discuss best practices and new ideas for conquering the first mile/last mile issue.



WEDNESDAY, OCTOBER 26

**Lunch and Keynote Speaker**

12:00 PM - 1:30 PM / *Glenn Carlson Hall*

**Infrastructure Investment and Jobs Act (IIJA) Implementation for Transit: Latest Update**

**Kelley Brookins**, Regional Administrator FTA Region V

**Ward McCarragher**, American Public Transportation Association (APTA)

This is your opportunity to hear from national experts on how the federal Infrastructure Investment and Jobs Act (IIJA) is impacting transit systems and what the expectation is for future federal transit funding. Get your questions answered regarding federal policy and funding issues!

*Don't miss out on the drawing for a special raffle prize!  
Must be present to win.*



U.S. Department  
of Transportation

Federal Transit  
Administration



**American  
Public Transportation  
Association**

*Join us next year at the 2023 Minnesota/Wisconsin  
Joint Public Transit Conference*



October 23-25, 2023

300 Harborview Plaza  
La Crosse, WI

at the

**LA CROSSE  
CENTER**

***MN Public Transit Association***



# THANK YOU EVENT SPONSORS

## PLATINUM LEVEL

**Office of Transit and Active Transportation,  
MnDOT**

## GOLD LEVEL

Cummins Inc.  
First Transit

Gillig  
Jefferson Lines

New Flyer/MCI

## SILVER LEVEL

Hoglund Bus  
Company  
Luminator  
Lightning eMotors

North Central  
Bus &  
Equipment  
Q'Straint

Safety Vision  
Vontas

## BRONZE LEVEL

Cradlepoint  
DRB Consulting

Kelderman  
LHB, Inc.

Optibus  
United Bus Sales, Inc.