

## **Monday, October 24, 2022**

8:00 AM Registration Opens

10:00 AM- 12:00 Noon Training Session I – **Working With Boards of Directors**  
**May Kay Delvo**, INspiring SIGHT

In my work with chief executives of nonprofits and associations, two persistent issues nag at them about their board of directors, 1) how do I create conditions for an engaged board, and 2) how do I get the board to guide me and my staff on strategic issues vs hanging out in the weeds and just putting in their time. If these issues sound familiar, you'll love this session where attendees will learn the core reasons boards are not engaged & what to do about it.

1:00 PM – 3:00 PM Training Session II – Communication and Promoting Transit  
**Ian Moor**, APTA Center for Transportation Excellence (CFTE)

This session will focus on communicating the value of transit service to your community and to those who are not current transit riders. The Center for Transportation Excellence (CFTE) is an advocacy group that aims to: (1) defend the merits of transit and (2) equip local leaders with the information they need to be successful with their public transportation initiatives and ballot measures.

2:30 PM – 4:00 PM Transit System CEO Summit

4:00 PM – 6:00 PM MPTA Annual Meeting/Awards

- Office of Transit and Active Transportation and Met Council Updates

(**Mark Nelson**, Director, OTAT and **Nick Thompson**, Deputy General Manager, Metro Transit)

6:00 PM – 7:30 PM Welcome Reception

## **Tuesday, October 25, 2022**

7:30 AM Registration Opens

8:00 AM to 10:00 AM General Session: The Chronology of Leadership - **Daniel Mulraney**

Welcome to The Chronology of Leadership, an energetic and enlightening program designed to create a better understanding of what it means to grow into a leadership role through all phases of your career.

10:00 am to 11:00 AM Break in Expo Hall

11:00 am to 12:00 Noon **Break-Out Sessions**

Vehicle Maintenance  
**Ken Krych**, North Central Bus

General Bus, AC and Lift Maintenance with an open forum to allow others to share their experiences and best practices.

The Latest Information You Need on Procurement  
**Harinee Iyengar**, OTAT, **Greg Harnett**, RLS and Associates

Learn the latest updates and information you need to know to purchase vehicles and other products for your system.

The Passenger Experience – How technology impacts riders  
**Chris Perry**, Trillium Transit, **Chuck Morris**, OTAT

This session will provide insights into how technology can improve the transit experience for riders and will include information on the technology needs and opportunities for systems around the state.

Bus Rapid Transit – Not just for the Twin Cities  
**Chris Belden**, DTA, **Katie Roth**, Met Council

BRT is not just for the Twin Cities Area any longer. More cities, including Rochester and Duluth are developing plans to incorporate BRT into their transit plans to provide more specialized service for their riders.

12:00 Noon to 3:00 PM	<b><u>Lunch In Expo Hall</u></b>
3:00 to 5:00 pm	Tour: Metro Bus CNG Facility
6:30 PM	First Transit Reception

**Wednesday, October 26, 2022**

7:30 AM	Registration Opens
8:00 AM to 9:15 AM	General Session – Innovation In Transit: Success Stories <b>Andrew Carpenter</b> , Director, <a href="#">National Center for Applied Transit Technology (N-CATT)</a>

It may be a challenging time for transit systems as they continue to recover from COVID, but exciting success stories are happening all across the country.

9:30 AM to 10:30 AM	<b><u>Break-Out Sessions</u></b> Marketing/Increasing Ridership: Idea Café <b>Nick Lemmer</b> , City of Rochester Transit – Moderator
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Join your colleagues and hear their ideas and practices for marketing their transit service. This is your opportunity to talk with peers and share great new ideas!

Grants for Transit Systems  
**Margaret Donahoe**, MPTA

New federal funding opportunities mean more transit systems could benefit from federal grants. Get the latest updates on discretionary grant programs and tools for applying in the future.

Mobility Trends

**Russ Brooks**, City of Minneapolis, **Elliot McFadden**, OTAT,  
**Meredith Klekotka**, Metro Transit, **Will Schroeer**, East  
Metro Strong

Hear from a panel of experts about all the new developments related to shared mobility. Whether your community is considering a mobility hub, electric scooters, bike sharing or even car sharing, how these new forms of transportation interact with transit is important. Come hear some of the lessons learned.

Diversity, Equity and Inclusion

**Danny Schnathorst**, Heart of Iowa Regional Transit  
Agency, **Celina Martina**, Metro Transit

Working to make all people feel accepted and included is important in transit. Whether it's riders, staff or those who interact with your system, discrimination of any kind can be a real issue. This session will provide you with tools and practices to ensure that everyone feels safe and welcome.

10:30 AM to 11:00 AM

Break

11:00 AM to 12:00 Noon

**Break-Out Sessions**

Funding and Planning for Electric and Low Emission Vehicles  
**Amber Dallman**, OTAT, **Jill Drury**, PERC, **Andy Ernst**, CHS,  
**Steve Hirshfield**, WisDOT

The federal government and state DOTs are working to be part of the solution when it comes to climate change. Emissions from transit vehicles can be less of a contributing factor with different fuel sources. These experts will discuss funding for new vehicles and the impact of moving away from diesel-powered buses.

Staff Recruitment and Retention

**Pat Greenfield**, Transit Workforce Center

A major issue confronting all transit systems today – how to attract and keep quality staff. Whether it's bus operators, dispatchers, maintenance workers or other staff, it's a challenging time to fill positions and retain quality team members. This session will give you new tools to deal with this challenge.

COVID-19 Impacts and Attracting Riders

**Yingling Fan**, University of Minnesota

Transit systems need to find new ways to attract riders in this new and quickly changing environment. Come hear about a study regarding riders views with ideas for reaching new riders and expanding your service.

First Mile, Last Mile Challenges: Idea Café  
**Matt Fyten**, SouthWest Transit – Moderator

Getting folks to and from a transit stop or hub can be a real challenge. This idea café will bring transit professionals together to discuss best practices and new ideas for conquering the first mile/last mile issue.

12:00 PM to 1:30 PM      Lunch with Keynote Speakers – Infrastructure Investment and Jobs Act (IIJA) Implementation for Transit: Latest Update

**Kelley Brookins**, Regional Administrator FTA Region V

**Ward McCarragher**, American Public Transportation Association (APTA)