

2022 Bus Roadeo

Friday and Saturday, July 15-16
Austin, Minnesota



General Sponsorship Levels

- Platinum Sponsor - \$5,000:** Premier logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least five times during the event. 3 FREE meals on Saturday for 3 representatives.
- Gold Sponsor - \$2,500:** Prominent logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. 3 FREE meals on Saturday for 1 representative.
- Silver Sponsor - \$1,000:** Good logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least twice during the event. 3 FREE meals on Saturday for 1 representative.
- Bronze Sponsor - \$500:** Average logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least one during the event. 3 FREE meals on Saturday for 1 representative.
- Copper Sponsor - \$250:** Name listed on the event program, banner, social media and website.

Exclusive Event Sponsorships

One sponsor per year at each level. First come first serve.
Local vendors given first opportunity

Awards Banquet \$1500:

2022 SPONSORSHIP FILLED Not Available

Welcome Reception \$500:

2022 SPONSORSHIP FILLED - Not Available

- Breakfast \$500:**
Saturday Morning Breakfast

In-Kind Donations:

In-Kind Donations: MPTA must demonstrate need for in-kind contributions. Monetary valuation for business deductibility is the responsibility of the contributor.

Acknowledgement will state the item and donor i.e. "Table Centerpieces Donated by ABC Floral" and be posted on our website.

Company Name: _____ Phone: _____
Contact Name: _____ Email: _____
Address Line 1: _____ Signature: _____
Address Line 2: _____ Date: _____
City State & Zip: _____

Complete this form and mail to MPTA, 525 Park St, Suite 240, Saint Paul, MN 55103. Or use our convenient customer portal online to become a sponsor. Make Checks payable to Minnesota Public Transit Association. For more information: 651-659-0804 / mpta-transit.org

Minnesota Public Transit Association is a 501(c)(6) Minnesota nonprofit corporation. Contributions are not deductible for federal income tax purposes as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses. Section 6113(e) notice:

