

2021 Bus Roadeo

Friday and Saturday, July 9-10

St. Cloud, Minnesota



General Sponsorship Levels

- Platinum Sponsor - \$5,000:** Premier logo placement on the event program, banner, social media and website. Emcee will announce company name at least five times during the event. Three complimentary meals on Saturday for three representatives.
- Gold Sponsor - \$2,500:** Prominent logo placement on the event program, banner, social media and website. Emcee will announce company name at least twice during the event. Three complimentary meals on Saturday for one representative.
- Silver Sponsor - \$1,000:** Good logo placement on the event program, banner, social media and website. Emcee will announce company's name at least twice during the event. Three complimentary meals on Saturday for one representative.
- Bronze Sponsor - \$500:** Average logo placement on the event program, banner, social media and website. Emcee will announce company's name at least once during the event. Three complimentary meals on Saturday for one representative.
- Copper Sponsor - \$250:** Name listed on the event program, banner, social media and website.

Exclusive Event Sponsorships

Only one of each. Reserved upon receipt of payment.

Awards Banquet \$1500:
Saturday Awards Dinner

Welcome Reception \$500:
Friday Pizza & Soft Drinks

Breakfast \$500:
Saturday Morning Breakfast

In-Kind Donations:

MPTA must demonstrate need for in-kind donations. Donation can't qualify additional sponsorship. Monetary valuation for business deductibility is contributor responsibility.

Acknowledgement on our website will state item and donor i.e. "Table Centerpieces Donated by ABC Floral".

Company: _____ Contact : _____
 Mail Delivery: _____ Email: _____
 Phone: _____ Phone: _____
 Signature of Authorized Representative: _____ Date: _____

Submit the completed form and payment to MPTA, 525 Park St, Suite 240, Saint Paul, MN 55103, or use our convenient customer portal at www.MPTA-transit.org. For more information contact us at: 651-659-0804

Minnesota Public Transit Association is a 501(c)(6) Minnesota nonprofit corporation. Contributions are not deductible for federal income tax purposes as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

