

2020 Bus Rodeo

Friday and Saturday, July 10-11
Rochester, Minnesota



General Sponsorship Levels

- Platinum Sponsor - \$5,000:** Premier logo placement on the event program, banner, social media and website. 10'x10' vendor booth space. Emcee will announce your company's name at least five times during the event. 3 FREE meals on Saturday for 3 representatives. Other benefits as needed and approved by the Rodeo Steering Committee.
- Gold Sponsor - \$2,500:** Prominent logo placement on the event program, banner, social media and website. 10' x 10' vendor booth space. Emcee will announce your company's name at least twice during the event. 3 FREE meals on Saturday for 1 representative.
- Silver Sponsor - \$1,000:** Good logo placement on the event program, banner, social media and website. 10' x 10' vendor booth space. Emcee will announce your company's name at least twice during the event. 3 FREE meals on Saturday for 1 representative.
- Bronze Sponsor - \$500:** Average logo placement on the event program, banner, social media and website. Emcee will announce your company's name at least one during the event. 3 FREE meals on Saturday for 1 representative.
- Copper Sponsor - \$250:** Name listed on the event program, banner, social media and website.

Exclusive Event Sponsorships First come first serve. Only one of ea. available for events.

Awards Banquet \$2500:

Saturday awards dinner.

Welcome Reception \$1500:

Friday Pizza & soft drinks.

In-Kind Donations: In-Kind Donations: MPTA must demonstrate need for in-kind contributions. Monetary valuation for business deductibility is the responsibility of the contributor. Acknowledgement will state the item and donor i.e. "Table Centerpieces Donated by ABC Floral" and be posted on our website.

Company Name: _____ Phone: _____
 Contact Name: _____ Email: _____
 Address Line 1: _____ Signature: _____
 Address Line 2: _____ Date: _____
 City, State & Zip: _____

Complete this form and mail to MPTA, 525 Park St, Suite 240, Saint Paul, MN 55103.

Or use our convenient customer portal online to become a sponsor.

Make Checks payable to Minnesota Public Transit Association.

For more information: 651-659-0804 / mpta-transit.org

Minnesota Public Transit Association is a 501(c)(6) Minnesota nonprofit corporation.

Contributions are not deductible for federal income tax purposes as charitable contributions.

However, they may be tax deductible as ordinary and necessary business expenses. Section 6113(e) notice:

