



MINNESOTA AND WISCONSIN
PUBLIC TRANSPORTATION CONFERENCE

Monday, October 15

8:00 AM – Registration opens at the La Crosse Center registration area

10:00 AM – Training Session I - Safety & Security in Transit with TSA: Best Practices, Rules & Regulations (includes lunch)

1:00 PM – Training Session II - Transit Technology: Apps, Social Media & New Tech Developments
Brendan Conway, Chief Marketing and Communications Officer, Milwaukee Co Transit
Denise Wandke, Director of Transportation, Milwaukee Co Transit
Dan Basile, Chief Operations Officer, Milwaukee Co Transit
Adam Mehl, Metropolitan Council

1:30 PM to 3:30 PM – Association Membership Meetings
WATO
WAMM
WCTC
All Aboard Wisconsin

2:30 PM – CEO Summit

4:00 PM – MPTA Membership Meeting

4:00 PM – WIPTA Membership Meeting

6:00 PM – Welcome Reception (includes food)

Tuesday, October 16

7:30 AM – Registration opens (includes breakfast)

8:30 AM – Noon – Maintenance Committee

8:30 AM – Welcome – Tim Kabat, La Crosse Mayor; Craig Rempp, MPTA President; Lynn Giles, WIPTA President

9:00 to 10:00 AM – Keynote Speaker Tim Clue: Tim engages and interacts with his audience in a way that is both humorous and inspiring. This motivational speaker gets people out of their seats and into the presentation, connecting them in entertaining yet thoughtful conversations.



10:00 AM to Noon – Operations/Paratransit Committee

10:00 to 11:00 AM – Break in Expo area

11:00 to Noon – Concurrent Sessions (5)

- Autonomous Buses/Alternative Fuels – Paul Buharin, First Transit; Michael Kronzer, MnDOT; City of Rochester Transit
- Five-Year Transit System Plans in Greater Minnesota – SRF; Jill Cahoon and Gavin Pointexter, AECOM; LSC; Tom Cruikshank, WSB & Associates
- Federal Transit Funding Update – Kelley Brookins, FTA Region V
- Ideas Café – Driver Issues
- Integrating Your Program with Local Planning – Jackie Eastwood, Transportation Planner, La Crosse Area Planning Committee

Noon to 3:00 PM – Lunch and Vendor Expo

3:30 to 5:30 PM – La Crosse Queen Tour

6:30 PM – Reception (includes food)

Wednesday, October 17

7:30 AM – Registration opens (includes breakfast)

8:00 to 9:15 AM – General Session: FAST Act Reauthorization Coming Soon: 2020
Alexandra King, CTAA
Art Guzzetti, APTA

9:30 to 10:30 AM – Concurrent Sessions (5)

- Transportation Services Networks (i.e. Uber, Lyft) – SouthWest Transit; Christine Kuennen, Metro Council Metro Mobility
- Idea Café - Engaging local officials
- Transit Advocacy – Alexandra King, CTAA; Margaret Donahoe, MPTA; Crystal Martin, Metro Transit in Madison, WI
- Family Care/ Medicaid – Charlene Norberg, ADRC/Aging Unit Director, ADRC of Eagle County
- Customer Driven Service Part I – John Hill, Noel Training and Consulting

10:30 to 11:00 AM – Break

11:00 to Noon – Concurrent Sessions (5)

- Travel Training/Trip Planning/ Bus Buddy Programs – Holly Keenan, Mobility Manager, Lutheran Social Services, Vice-President WAMM (mediator); Derek Muench, Director of Transit and Parking, City of Sheboygan; Jo-Ellen Douville, Travel Trainer, Milwaukee County Transit System
- Procurement Policies – Jean Meyer, MnDOT; Danette Tessmann, WisDOT Transit Procurement & Contract Administration Manager
- Customer Driven Service Part II – John Hill, Noel Training and Consulting
- Attracting Riders – Art Guzzetti, APTA
- Funding for Transit – Zachary Elgart, Texas A&M, CTAA

Noon to 1:30 PM – Lunch and Keynote Speaker Paul Lewis: Paul is the Vice President of Policy and Finance for the Eno Center for Transportation. His presentation topic will be The Impact of Technology on the Future of Transit. Paul has led policy projects related to federal policy, transportation planning, and transportation governance. Paul has also led research on emerging mobility and automated vehicles.



Register for the MN / WI Public Transportation Conference and Expo online!: www.mpta-transit.org.