

Monday, October 15

8:00 AM – Registration opens at the La Crosse Center registration area

10:00 AM – Training Session I - Safety & Security in Transit: Best Practices, Rules & Regulations, presented by TSA

Lunch Provided

1:00 PM – Training Session II - Transit Technology: Apps, Social Media & New Tech Developments, presented by:

Brendan Conway, Chief Marketing and Communications Officer, Milwaukee Co Transit

Denise Wandke, Director of Transportation, Milwaukee Co Transit

Dan Basile, Chief Operations Officer, Milwaukee Co Transit

2:30 PM – CEO Summit

4:00 PM – MPTA Membership Meeting

4:00 PM – WIPTA Membership Meeting

6:00 PM – Welcome Reception (includes food)

Tuesday, October 16

7:30 AM – Registration opens (includes breakfast)

8:30 AM – Welcome from the La Crosse mayor, Craig Rempp with MPTA and Lynn Gilles with WIPTA

9:00 - 10:00 AM – Keynote Speaker

Tim Clue: Tim engages and interacts with his audience in a way that is both humorous and inspiring. He has performed with comedians such as Jerry Seinfeld and has performed for notables such as former President George H.W. Bush.

10 - 11:00 AM – Break in Expo area

11:00 - 12:00 PM – Concurrent Sessions (5)

- Autonomous Buses/Alternative Fuels
- Five-Year Transit System Plans in Greater Minnesota – SRF, AECOM, LSA, WSB & Associates
- Federal Transit Funding Update – FTA Region V Kelley Brookins
- Ideas Café – Driver Issues
- Integrating Your Program with Local Planning presented by Nick Musson, Associate Transportation Planner, East Central Wisconsin Planning Commission

12:00 – 3:00 PM – Lunch and Vendor Expo

3:30 – 5:30 PM – La Crosse Queen Tour

6:30 PM – Reception (includes food)

Wednesday, October 17

7:30 AM – Registration opens (includes breakfast)

8:00 - 9:15 AM – General Session: FAST Act Reauthorization Coming Soon: 2020 presented by Rich Sampson, CTAA and APTA

9:30 - 10:30 AM – Concurrent Sessions (5)

- Transportation Services Networks (i.e. Uber, Lyft)
- Idea Café - Engaging local officials
- Transit Advocacy – Rich Sampson, CTAA
- Family Care/ Medicaid - Speaker: Charlene Norberg, ADRC/Aging Unit Director, ADRC of Eagle County
- Procurement Policies

10:30 – 11:00 AM – Break

11:00 - 12:00 PM – Concurrent Sessions (5)

- Travel Training/Trip Planning/ Bus Buddy Programs - Derek Muench, Director of Transit & Parking, City of Sheboygan
- Safety and Security
- Customer Service
- Attracting Riders
- To be determined

12:00 - 1:30 PM – Lunch and Keynote Speaker

Paul Lewis: Vice President, Policy and Finance, Eno Center for Transportation: The Impact of Technology on the Future of Transit