



Pull Together

Cooperative Planning for the
Future of Transit Systems

Who's This Guy

- Brian Gibson
 - Executive Director of the Saint Cloud Area Planning Organization



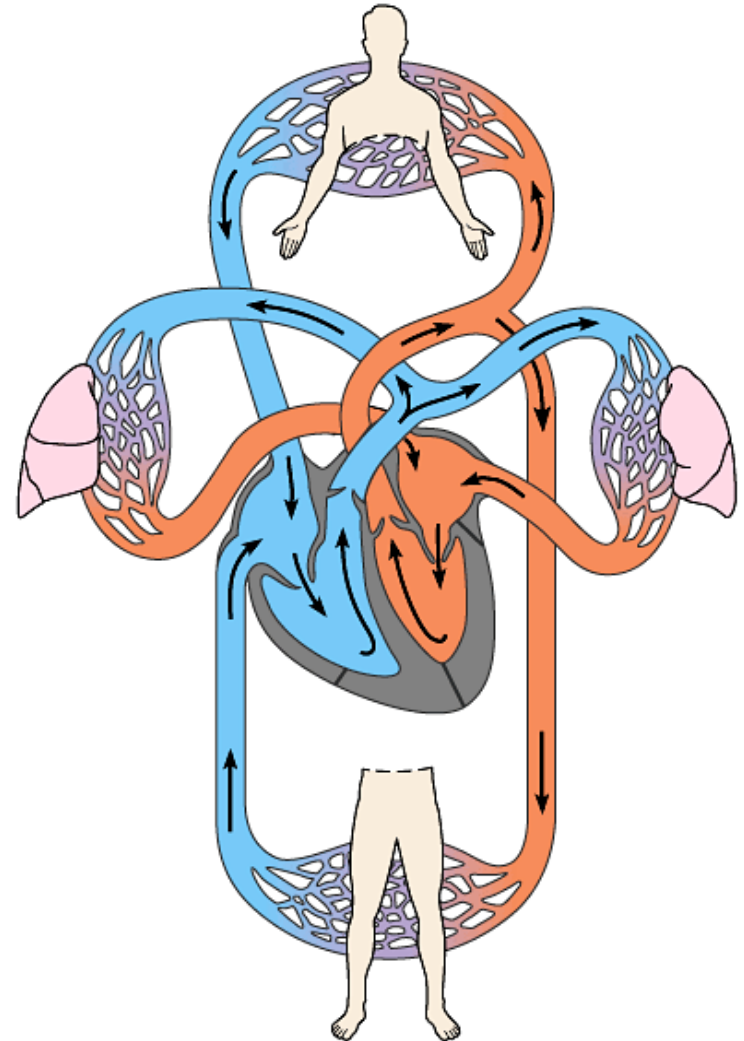
A Brief History

- MPOs were born out of adversity and conflict
 - Lack of cooperative planning
 - Different jurisdictions and agencies working in conflict with one another



Circulate

- Transportation moves “energy” (i.e., people) to the different organs of the city
 - Good circulation keeps those organs alive; bad circulation leads to disease and maybe death
 - Feed the needs
 - How do you know what the needs are?
 - You ask (that’s Cooperative Planning)



Context

- Many Different Kinds of Needs
 - Farm to market
 - Workers to jobs
 - Students to school
 - Grandma to grandkids
 - Shoppers to stores
 - (For now)
 - Justice
 - Equity
 - Environment
 - Health
 - Quality of Life



Benefits

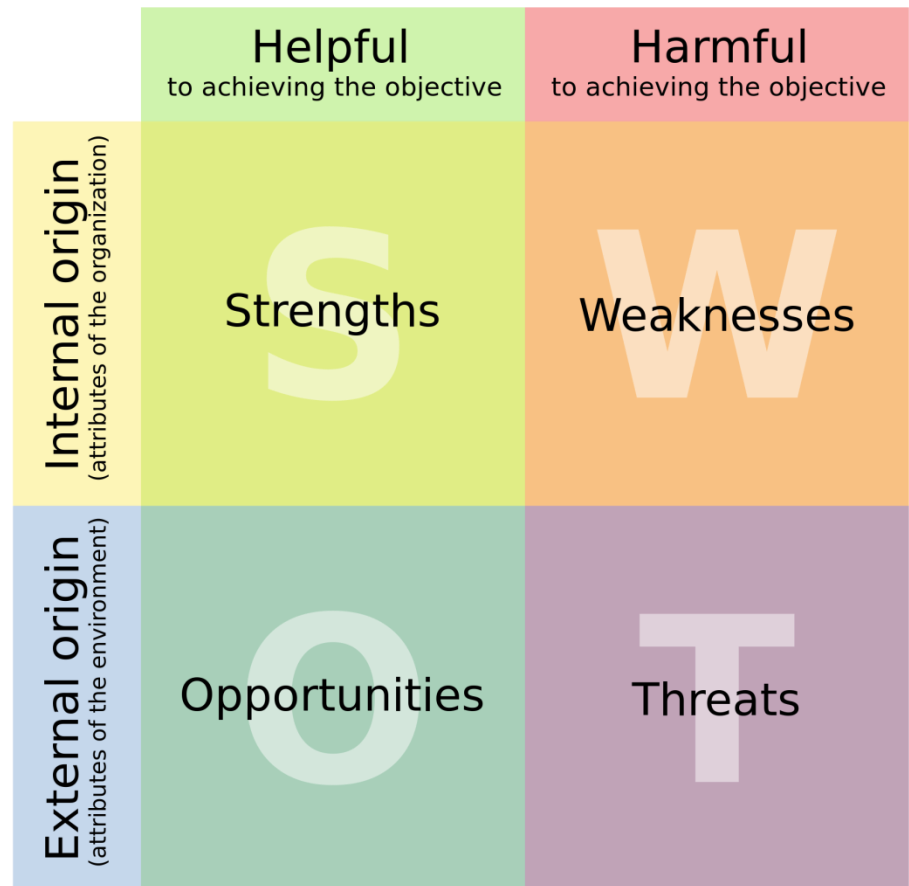
- Asking the people who know
 - Providing solutions to problems
- Many hands make light work
- Reciprocity
- Get rich in your niche
 - What are you really good at?
- Better resource allocation
 - Everyone has limited resources; prioritization is key



Challenges

- Marriage is hard work
 - Interpersonal relationships
 - Trust
 - Communication
- It takes time to do it right
- Disagreements happen
 - Occasionally, people don't work together in good faith

SWOT ANALYSIS



Examples

- Agency Transit Planner
 - $\$55\text{K} * 1.3 = \mathbf{\$71,500}$
- Shared MPO Transit Planner
 - $\$55\text{K} * 1.3 = \$71,500$
 - $\$71,500 * 0.2 = \$14,300$
 - $\$14,300 * 0.2 = \mathbf{\$2,860}$



Examples

- A lone voice is easy to dismiss. The more voices you have, saying the same thing, the more likely it will happen.
 - Many people/agencies are writing plans. Work together, not against one another.



Conclusions

- Cooperative Planning can:
 - Save time
 - Save money
 - Save effort
 - Result in better decisions
 - Everyone pulling together to reach the same goals
- If you want to go fast, go alone; but if you want to go far, go together

