Service Expansion

NOEL SHUGHART, PROGRAM TEAM LEADER OTAT 2/26/2019 Service Expansion Definition – The addition of revenue service hours beyond the programmed base revenue service hours.

Service Redesign Definition – Restructuring of service and not altering the programmed base revenue service hours.

WHAT IS SERVICE EXPANSION ?

Must* be included in:
Five Year Plans (5311)
TDP's (5307)

Public engagement based on Systems Title VI Public Participation Plan

PROPOSED PROJECT ELIGIBILITY (APPLIES TO ALL NEW SERVICES)

- FEASIBILITY (32% of score)
- PERFORMANCE (22% of score)
 - Performance Guidelines from Transit Model
 - Passenger Per Hour
 - Cost Per Hour
 - Cost Per Passenger Trip
- ► ACCESS—PERCENTAGE OF NEEDS MET (13% of score)
 - ▶ % of Countywide Needs Met
- FINANCIAL METRICS (8% of score)
 - Percent of Service Currently Invested in Underperforming Routes
 - Tolerance of Cost Increase to Overall Service
- CONTRACT COMPLIANCE (25% of score)
 - Timely Monthly Reporting
 - State and Federal Requirements

2019 APPLICATION PROCESS CRITERIA

2019 Unmet Needs Applications 9/12/2018		Approved Amount
Rank	Organization	Expense
	Arrowhead Economic Opportunity Agency	
11	Pine	\$46,980
12	Carlton	\$38,404
	Cedar Valley Services, Inc.	
7	Owatonna work Route	\$38,052
6	Owatonna bus addition	\$133,182
3	Albert Lea-mayo shuttle	\$76,104
	Central Community Transit Joint Powers Board	
4	kandi works	\$32,775
	City of Hibbing for 2020	Withdrawn
	Productive Alternatives Inc.	
5	Perham #3	\$110,000
	Rainbow Rider Transit Board	
2	Alexandria Saturday	\$11,831
	City of Rochester	
1	Expanded coverage	\$950,000
9	Interlining	\$455,000
	Trailblazer Joint Powers Board	
10	3 routes	\$295,000
	United Community Action Partnership	
8	Pipestone 1A	\$16,875
	TOTAL	\$1,437,328

2019 APPLICATION PROJECT RANKING

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► Access

- Access Measures (TBD)
- ► Performance
 - Performance Measures (TBD)
- Financial Management
 - Financial Measures (TBD)
- ► Compliance
 - Compliance Measures (TBD)

To Be Addressed by Committee:

- Weighting of Four Criteria
- Concurrence on Measures

PROPOSED 2020 EVALUATION/RANKING PROJECT CRITERIA



How do we measure service expansion success? (Useful for allocation of resources between the funding categories)

How do we address quick response service opportunities? (e.g. 5310 discontinues service to clients.)

How do we encourage/incentivize innovative services?



Discussion

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